

PRESS RELEASE

ADVENTURE SPA: APPROVED CAPITAL INCREASE WITH EXCLUSION OF OPTION RIGHTS, THROUGH PARTIAL EXERCISE OF THE DELEGATION PURSUANT TO ARTICLE 2443 OF THE CIVIL CODE, RESERVED FOR THE SHAREHOLDERS OF PRIMO NETWORK S.R.L. FOR A TOTAL VALUE, INCLUDING SHARE PREMIUM, OF EUR 2,806,000.

Turin (TO), January 16, 2025

Adventure S.p.A., an innovative SME fiscally eligible, a digital company, owner of the ameconviene.it portal and active in the comparison sector for electricity and gas tariffs, telecommunications, insurance, and finance, listed on Euronext Growth Milan (“Adventure” or the “Company”), following up on the press release issued on December 19, 2024, announces that today the Board of Directors has resolved, in partial execution of the delegation pursuant to Article 2443 of the Italian Civil Code, granted by the extraordinary shareholders' meeting on July 22, 2024, to increase the share capital with the exclusion of option rights under Article 2441, paragraph 4, of the Civil Code. This capital increase is reserved for the shareholders of Primo Network S.r.l. for a total amount, including share premium, of EUR 2,806,000, resulting from the transfer of their participation in Primo Network S.r.l.

This capital increase reserved for Primo Holding S.r.l. has been resolved by providing for the offsetting between (i) the Company's debt related to the residual portion of the purchase price amounting to EUR 2,806,000.00, and (ii) the Company's receivable from the selling party arising from the full subscription of the capital increase reserved for Primo Holding S.r.l.

Although the capital increase is not subscribed through the contribution of an asset but rather through the offsetting of receivables, in compliance with best corporate practices, the Company has nevertheless entrusted EnVent Italia SIM S.p.A. with an assignment for the valuation of 100% of Primo Network S.r.l. in accordance with Article 2343-ter of the Civil Code, to ascertain the value of the asset being acquired and consequently the adequacy of the credit to be offset. This report has already been reviewed by the Company's Board of Directors on December 18, 2024.

Pursuant to Article 2443, fourth paragraph, of the Civil Code, the contribution will be effective thirty days after the registration of the capital increase resolution in the Companies' Register. Within this period, one or more shareholders representing at least one-twentieth of the share capital at the time of the resolution may request a new valuation in accordance with Article 2343 of the Civil Code, at the initiative of the administrators.

The Board of Directors' report, drafted pursuant to Article 2441, paragraph 6, of the Civil Code, concerning the Capital Increase—indicating the reasons for the exclusion of the option rights, the determination of the unit issue price, including the share premium, and the criteria used for its determination—the Independent Expert's valuation report, and the opinion on the fairness of the issue price of the new ordinary shares issued by the

Board of Statutory Auditors have been made available to the public according to the law and can be consulted at the company's registered office, on the website www.adventurespa.it, in the Investor Relations section, and on the Italian Stock Exchange website.

It is also noted that the minutes and the updated articles of association will be made available to the public according to the methods and timing provided by current regulations and can be consulted at the Company's registered office and on the website www.adventurespa.it.

PROFILE OF ADVENTURE S.P.A.

Adventure S.p.A. is a fiscally eligible innovative SME, a digital company, and a leader in the digital technology and solutions sector. Founded in Turin in 2017 by professionals with experience in digital marketing, it owns **ameconviene.it**, a comparison portal for electricity and gas tariffs, telecommunications, insurance, and finance.

Adventure S.p.A. positions itself as an innovative benchmark in the online comparison market and stands out for its unique approach to collecting qualified leads and deeply analyzing the needs of Italian consumers.

With a team of digital marketing experts, it offers a user-friendly platform that allows users to compare the best available offers transparently, impartially, and with full respect for personal data security. The company integrates advanced artificial intelligence solutions into its systems to enhance and refine the user experience further.

With a strong focus on innovation and customer satisfaction, Adventure S.p.A., through its comparison platform **ameconviene.it**, is committed to transforming the way consumers manage their essential services, offering transparency and convenience in an ever-evolving market.

This press release is available on the Company's website: www.adventurespa.it, in the Investor Relations section.

The Company uses the e-market SDIR system for the dissemination of regulated information.

Contact

Adventure S.p.A.

Via Bertola, 2 - 10121 Turin

www.adventurespa.it

www.ameconviene.it

Euronext Growth Advisor

EnVent Italia SIM S.p.A.

Via degli Omenoni,2 - 20121 Milan

Mail ega@envent.it

Tel +39 02 2217 5979

Investor Relations Team

Ing. Massimo Grosso

Mob.+39 327 9031218

ir@adventurespa.it

Press Office

Luca Pasquaretta Mob.

+39 335 6714580

luca.pasquaretta@adventurespa.it